

Dear Esteemed Business Owner,



We hope this letter finds you well. As proud members of the Jeffrey Elementary School Parent-Teacher Organization (PTO), we are excited to share with you an incredible opportunity to contribute to the heart of our community through the upcoming Parent's Night Out. Our theme this year is "Fire and Ice" and will be held on February 21st, 2025, hosted at the Madison Beach Hotel.

The mission of the Jeffrey PTO is to create a closer relationship between home and school, enhance the learning environment and foster open communication between the school and the wider community. We need your support to bring our mission to fruition. **The PTO funds activities and events such as Teacher appreciation, sponsorship of all field trips, daily composting, recess equipment, subscriptions for e-learning, cultural whole school assemblies, science week, Invention Convention, family nights such as our Spring carnival, Halloween celebration, Family BINGO, Cultural Fair, field day, book fairs, before and after school workshops.**

**Next year our new school, Neck River Elementary will be opening. We have new items that will need to be procured that will not be in the budget for next year- your contribution will help make up the deficit for items for the new school including picnic tables (one for accessible needs), a sandbox (accessible digger for the sandbox), sensory room equipment, soccer nets, tiger mascot costume, buddy benches, pre-school playground picnic table, communication board for the playground, branded floor mats, and more.**

Parents receiving email updates and/ or attending the event will be seeing your logo and will associate you as a partner in our community and with our school.

**Please see the chart on the back page listing the sponsorship opportunities.**

All donations are 100% tax-deductible, with our Connecticut Tax ID# 06-1580579.

Your partnership is not merely a transaction; it is a shared commitment to the growth and prosperity of our community. Thank you in advance for considering our proposal. We deeply appreciate the ongoing support from incredible businesses like yours that make our community stronger.

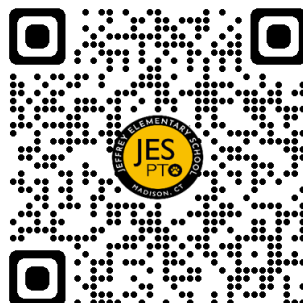
With gratitude,

**Laura Francis, Amy Sutherland, Matthew Joseff, Michelle MacKeil, Lauren Miller, Kelly Klopp, Kelly Iannuzzi, Jaime Flotre, Amie Martin, Bonnie Mackenzie, & Keri Marcovici**

Jeffrey Elementary School PTO Board Members

[contact@jespto.org](mailto:contact@jespto.org)

Venmo:



We offer three distinct sponsorship options, each providing tax deductible valuable visibility for your business:

<b>Sponsor Levels</b>	<b>Inferno Sponsor</b>	<b>Blazing Sponsor</b>	<b>Spark Sponsor</b>
<b>Cost</b>	\$500	\$250	\$100
<b>On our website</b>	Logo will be prominently featured on our landing page for ticket sales as an Inferno Sponsor (top tier sponsor).	Logo will be featured on our landing page for ticket sales as a Blazing Sponsor (second tier sponsor)	Logo will be featured on our landing page for ticket sales as a Spark Sponsor (3 tier sponsor).
<b>In our Weekly Emails (600 direct email)</b>	Your business name and website link will be featured in our weekly emails to parent distribution at a minimum 6x	Your business name and website link will be featured in our weekly emails to parent distribution 3x.	x
<b>Our Banner at Parents' Night Out</b>	Your logo will be prominently displayed	Your logo will be displayed	Your logo will be displayed
<b>Sponsor Table at Parents' Night Out includes framed 8x11 posters of each sponsor (with a QR code linking to your website)</b>	include materials such as business cards, pamphlets etc.	include materials such as business cards, pamphlets etc.	x
<b>Social Media (Facebook)</b>	Featured on our social media	Featured on our social media	Featured on our social media
	As an early sponsor you have the opportunity to feature your sponsorship most prominently as one of the following: Logo placement and website QR code at each and shouted out in an email to the distribution list.  Sponsor the DJ (\$625) Sponsor glass favors (\$500) sponsor photo booth (\$400) dessert bar (\$500)	x	x
<b>Additionally, an in-kind donation to our raffle or silent auction will be considered valued towards sponsorship levels.</b>			